

## 4.8.2 | Summary comparison of statistics methodologies for creative and cultural goods

Table 4.1 Comparative analysis of statistical methodologies for international trade of creative/cultural goods

Domains	Subgroup (1)	Selected methodologies and their definition of creative/cultural goods (2)						
		1. European cultural industries		2. MERCOSUR	3. Creative industries (3)		4. UNESCO	5. UNCTAD Creative Economy
		Product group	Eurostat	Finland	UK	Italy		
<b>Heritage</b>	<b>I. Art Crafts</b>	- (4)	-	-	-	C	C	C
	Carpets	-	-	-	-	C	-	C
	Celebration	-	-	-	-	-	C	C
	Paperware	-	-	-	-	-	-	C
	Yarn	-	C	-	C	C	C	C
<b>Arts</b>	<b>II. Performing Arts</b>	C (5)	C	C	C	C	C	C, R(6)
	Music (CD, Tape)	C	C	C	C	C	C	C
	Printed music	-	C	-	C	C	C	C
	Musical instrument	C	C	-	C	C	C	R
	<b>III. Visual Arts</b>	C	C	-	C	C (7)	C, R	C, R
	Antiques	C	C	-	C	-	C	C
	Painting	C	C	-	C	-	C	C, R
	Photography	-	C	-	C	-	C, R	C, R
Sculpture	C	C	-	C	-	C	C	
<b>Media</b>	<b>IV. Publishing</b>	C	C	C	C	C	C, R	C, R
	Books	C	C	C	C	C	C	C
	Newspaper	C	C	C	C	C	C	C
	Other printed matter	C	C	C	C	C	C	C
	Printing machinery	-	-	-	-	-	R	R
	<b>V. Audio-visual</b>	-	C	C, R	C	C	C, R	C, R
	Film	-	C	C	C	C	C	C
	Audio-visuals	-	C	R	C	C	R	R
Post-production equipment	-	C	R	C	C	R	R	
Broadcasting equipment	-	C	R	C	C	R	R	
<b>Functional creation</b>	<b>VI. Design</b>	-	-	-	C	C	C	C, R
	Architecture	-	-	-	C	C	C	C, R
	Fashion	-	-	-	C	C	-	C, R
	Interior	-	-	-	-	C	-	C, R
	Glassware	-	-	-	C	C	C	C
	Jewellery	-	C	-	C	C	C	C, R
	Toys	-	-	-	-	C	-	C
	<b>VII. New media</b>	C	C	R	C	C	C, R	C, R
	Recorded media	C	C	R	C	C	C	C
	Video games	-	-	-	C	-	C	C
Computer equipment	-	-	-	C	C	R	R	

### Notes:

1. Domain and subgroup definition is based on UNCTAD classification for creative and related goods; definition may vary in other classifications.
  2. Nomenclatures of selected methodologies: Eurostat: ComExt Nomenclature; Finland: Combined Nomenclature (CN); MERCOSUR: Common Nomenclature of MERCOSUR (NCM); United Kingdom: UK Standard Industrial Classification (UK SIC); Italy: Classification of Economic Activity (ATECO); UNESCO: Harmonized System 2007 version (HS 2007); UNCTAD: Harmonized System 2002 version (HS 2002).
  3. UK SIC and Italy's ATECO are classifications for economic activities, The corresponding products for these activities are listed here.
  4. -: This sector/product group is identified neither creative goods nor related goods in the methodology.
  5. C: This sector/product group is identified as creative/cultural goods in the methodology.
  6. R: This sector/product group is identified as related goods/supporting equipments and materials in the methodology; only MERCOSUR, UNESCO and UNCTAD classifications identify categories for related goods.
  7. Italy's ATECO classification lists art galleries and art auction activities in the category of 'Contemporary Art' but does not provide any specific codes in this category.
- Source: UNCTAD